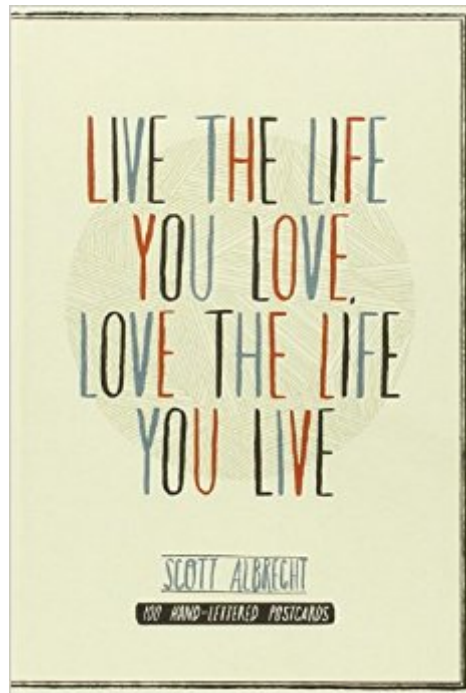


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Live The Life You Love Postcard Box: 100 HAND-LETTERED POSTCARDS



Synopsis

For design enthusiasts and those who appreciate a well-phrased aphorism, Brooklyn-based artist Scotty Albrecht matches his quirky affirmations with hand-drawn typography in this original collection of 100 postcards. In the era of email and standard typefaces, the use of postcards and hand-drawn typography represents a revival in personal touches. Featuring 25 witty and inspirational hand-written aphorisms (reproduced 4 times), and housed in a kraft-paper box designed by the artist, this 100-card postcard set is a wonderful gift for craft and design enthusiasts.

Book Information

Cards: 100 pages

Publisher: Potter Style; Pos edition (October 9, 2012)

Language: English

ISBN-10: 0770433014

ISBN-13: 978-0770433017

Product Dimensions: 4.4 x 2.5 x 6.6 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 3.5 out of 5 stars [See all reviews](#) (26 customer reviews)

Best Sellers Rank: #103,097 in Books (See Top 100 in Books) #65 in [Books > Arts & Photography > Decorative Arts & Design > Industrial & Product Design](#)

Customer Reviews

The saying on these cards are less witty and less inspirational than one might hope, and the paper isn't as sturdy as one might expect. The artwork also gets a bit monotonous (many of the cards repeat the "font" of the front cover). While it does feature a few nice sayings like "perfect in our imperfections" and "it's ok not to be ok," it also includes the much less interesting "don't let go," "take my hand," and "a moment in time." Uninspired aphorisms aside, my main objection is the flimsiness of the card stock. It's heavier than printer paper, sure, but it's not the same quality as most postcard box sets. The only pro that seems worth listing is that the paper will absorb ink pens (as in my spiffy new fountain pen) so I don't have to resort to a ball point.

There are 25 designs and there are a few really great ones that I like a lot. However, there are a lot that are pretty blah or just not that interesting. "All things change." "Take my hand." "A moment in time." and a bunch of others are some I don't particularly care for. Plus, the post cards only come in two colors. Tan and white. And all of them have red, black, and blue lettering. That's it. The card

stock is also pretty flimsy.

I don't really care for these cards. I rarely send them out (only when I know a recipient will enjoy it, or have no other ideas). The phrases repeat, which isn't a huge deal, but they just aren't that creative or eye-catching. The stock on which they are printed, too, is a bit flimsy for my taste. I like to know that the card would actually survive the postal service and possibly an international voyage. With these, I'd question that.

This product came right away and was everything I could have hoped for and more! There are a number of different postcards with a variety of different phrases and designs, all of the utmost quality. I would definitely recommend this product to others and buy this again! I love this artist! :)

These are really boring postcards. I suppose it's my own fault for not looking at the photo of the back of the box. That is what is on the postcard. Very bland, boring cards. I'm part of postcrossing, so am on the look out for neat cards. I love quotes....thought this might be nice. I almost feel guilty sending these, because they are a bit boring. I've sent one so far, and added a few stickers to the front to give it a little more life. :)

I purchased these as motivational post cards for my team because I am a Jamberry Independent Consultant and was looking for affordable post cards that would be fun to receive in the mail. I like most of the quotes on here and get compliments on them from the recipients. I just wish the colors were brighter and more festive. They are sort of muted and somber in color. But they are motivational and serve their purpose well. These post cards are medium thickness (think paper back book cover thickness) and are matte, so easy to write on. There are no lines on the address side so I sometimes use that space to write more if I cannot fit all my message on the left • message • side. I would definitely purchase these, or any other post cards from the same company, again. They are super affordable and even if you send a lot of post cards they will last you a long time.

I would have liked to see more different postcards. Many repeat the same sayings, they are nice sayings but more in a set of 100 would have been nice.

They're okay. Much much more muted than I thought they would be. I purchased to make intention boards with my sister and wanted something pretty and inspirational. The quotes are fine, but they

are just so drab looking that we had to use something else.

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